



CUSTOM ENTERTAINMENT AT CAMP FIMFO:

How WorldVue Delivered A Branded Guest Experience Built for Fun

Camp Fimfo isn't your typical hotel. This resort-style campground blends the nostalgia of camping with all the perks of a modern getaway. Guests can book fully equipped cabins, park at spacious RV sites, float the river, zip down water slides, and join themed weekend events – all in one stay.

To match this one-of-a-kind experience, Camp Fimfo wanted a guest entertainment platform that was just as unique. WorldVue and its CarrierWave Creative team partnered with the property to deliver a customized version of the WorldVue HUB® – built from the ground up to reflect Camp Fimfo's energy, brand, and guest expectations.



THE OPPORTUNITY

With activities like mini-golf, a swim-up bar, outdoor movies, and live music, Camp Fimfo knows how to keep guests engaged. But they wanted that same level of creativity and connection inside their cabins, too.

The team wanted an in-room entertainment experience that would:

- Reflect the Camp Fimfo brand and playful tone.
- Provide both live TV (FTG) and streaming options (OTT).
- Work seamlessly across various cabin types and locations.
- Be easy for all ages to navigate.
- Support property messaging.

"We're grateful for the work that WorldVue has done at Camp Fimfo! Their technology allows us to showcase everything we have to offer – right in the guest room!"

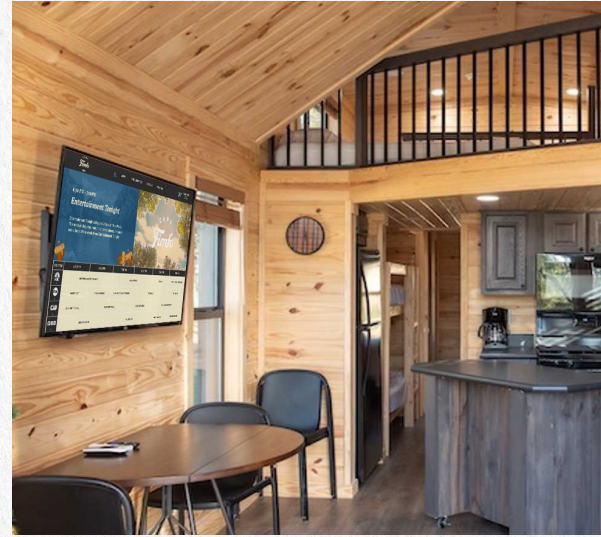
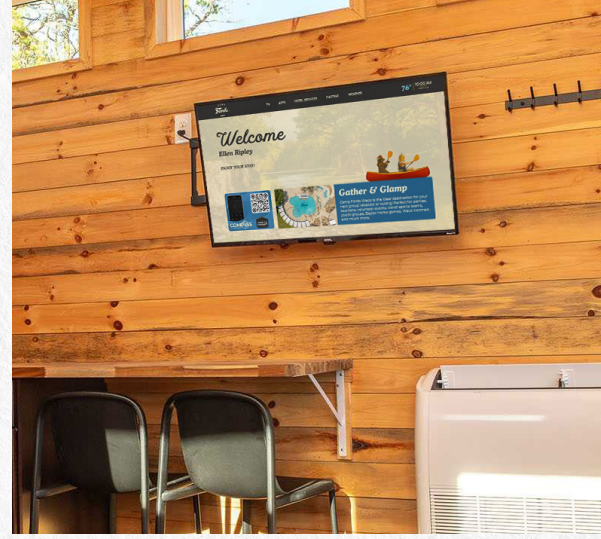
EMMA BALABAN Office Manager | Camp Fimfo Waco

THE SOLUTION: A CUSTOM WORLDVUE HUB EXPERIENCE BY CARRIERWAVE CREATIVE®

The WorldVue HUB platform provides a flexible, cloud-managed interface. At Camp Fimfo, CarrierWave Creative took full advantage of that flexibility to design a highly customized version just for this property.

Key features include:

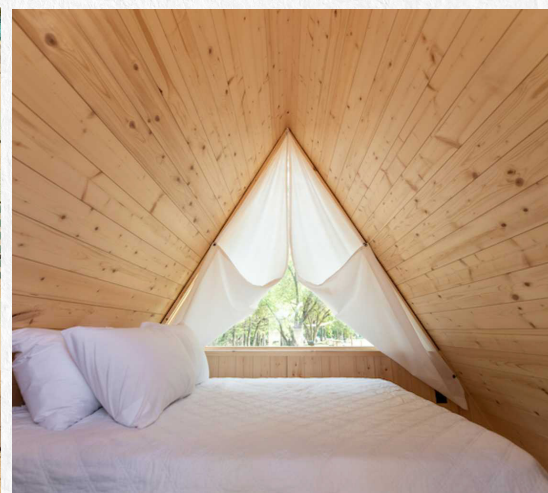
- **Camp Fimfo-branded interface** - CarrierWave Creative designed a unique Entertainment HUB layout full of personality, from bold visuals to colorful buttons. It mirrors the camp's branding, voice, and family-friendly tone.
- **Streaming + Live TV options** - Guests can easily access a curated lineup of FTG channels or launch their favorite OTT apps directly from the in-room interface.
- **Tailored for cabin stays** - WorldVue optimized the Entertainment HUB to work in a variety of configurations, ensuring a consistent and reliable guest experience across all resort cabins.
- **Property messaging & guest entertainment** - The interface includes digital messaging for weather alerts, event reminders, food service details, and more, all accessible from the TV.



IMPLEMENTATION: BUILT AROUND THE BRAND

This wasn't a plug-and-play install. From early concepts through final delivery, CarrierWave Creative worked directly with the Camp Fimfo team to align every detail with the property's character.

The installation was seamless. The system's cloud-based management means property staff can make updates instantly, with no tech crew required.



RESULTS

Camp Fimfo's guests now enjoy an in-cabin experience that feels as fun and engaging as everything outside their doors. Staff can highlight property activities, share timely updates, and deliver entertainment that fits the spirit of the stay.

Key outcomes are:

- **A fully branded experience** - Guests are immersed in the Camp Fimfo vibe from the moment they turn on the TV.
- **Higher guest engagement** - Easy access to entertainment, property info, and live event updates keeps guests connected and informed.
- **Simplified staff workflows** - The cloud-based WorldVue HUB lets teams manage messages and settings with ease.

THE BOTTOM LINE

Camp Fimfo is bold, bright, and anything but ordinary - and now, its in-room entertainment is too. With help from CarrierWave Creative and WorldVue, the property created a custom Entertainment HUB experience that amplifies what makes it special.

Want to deliver the same kind of branded, high-energy guest experience? Whether your vibe is adventure, elegance, or something all your own, WorldVue can help bring it to life, just like we did at Camp Fimfo.



CONTACT US TODAY!

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