



SMARTER STAYS, BETTER RETURNS: WORLDVUE HUB® AND COMPASS™



Hotel guests expect more than just comfort when they check in. They want convenience, control, and digital experiences that feel intuitive, personalized, and on par with what they enjoy at home. Meanwhile, hotel owners and operators are managing rising expectations with fewer resources, tighter margins, and greater pressure to justify tech investments.

The WorldVue HUB® is a centralized, guest-facing platform designed to meet these needs. From in-room entertainment to digital messaging and property-wide branding, the Entertainment HUB™ enables hoteliers to deliver a polished and scalable experience while reducing manual work, streamlining operations, and generating revenue opportunities. With the addition of Compass™ by WorldVue, WorldVue's the mobile companion to the Entertainment HUB, guests can now access many of the same features directly from their own devices, adding flexibility and enhancing their overall satisfaction.

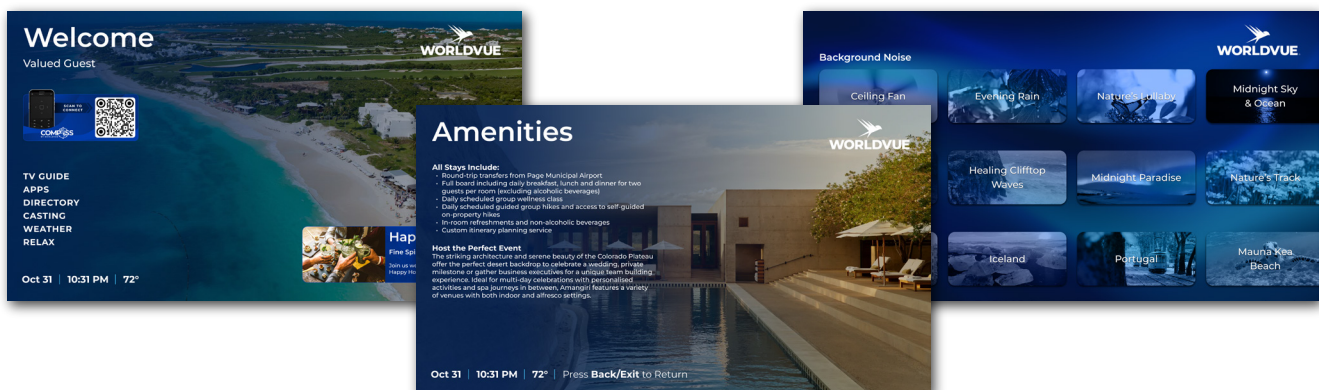
Together, the Entertainment HUB and Compass help hotels increase value without adding complexity.

The Entertainment HUB Experience: More Than Just a TV

The WorldVue HUB isn't just a smarter TV interface. It's a customizable experience platform that acts as a digital concierge, brand extension, and marketing tool—all in one place.

Key features include:

- **Branded welcome screens** – Each screen can reflect your hotel's unique identity, including logos, colors, imagery, and custom messages. This creates an immediate and cohesive brand experience.
- **Streaming-capable entertainment** – Guests can cast or log in to their favorite platforms like Netflix, MAX, Hulu, and YouTube. With native apps and simplified login flows, WorldVue HUB makes it easy to pick up where they left off.
- **Relax mode** – Guests can wind down with curated scenes and soundscapes, ranging from tranquil beaches to nature sounds—ideal for post-travel recovery. Hotels can also upload their own branded content or promote services (e.g., spa videos, wellness offerings) or event-specific video loops.
- **On-demand** – Properties can sell space in their video menu screen to groups or local vendors, generating additional revenue.
- **Real-time hotel information** – Guests can browse menus, amenity hours, local attractions, and more—all updatable by hotel teams in real time, without needing to print or distribute materials.



- **In-house channel** – Hotels can include an additional channel in the channel lineup focused on their brand or local attractions, selling this space to groups coming in for an added revenue stream.
- **Group branding** – Properties can change the UI to match a group branding, offering this as an add-on.
- **Guest messaging and events** – Share information tailored to a group, a room block, or specific individuals.
- **Live stream** – Live stream an onsite event straight to the guest rooms.
- **Personalized recommendations** – Based on guest type or group, hotels can use the WorldVue HUB to present relevant content such as wedding schedules, conference agendas, or loyalty program offers.

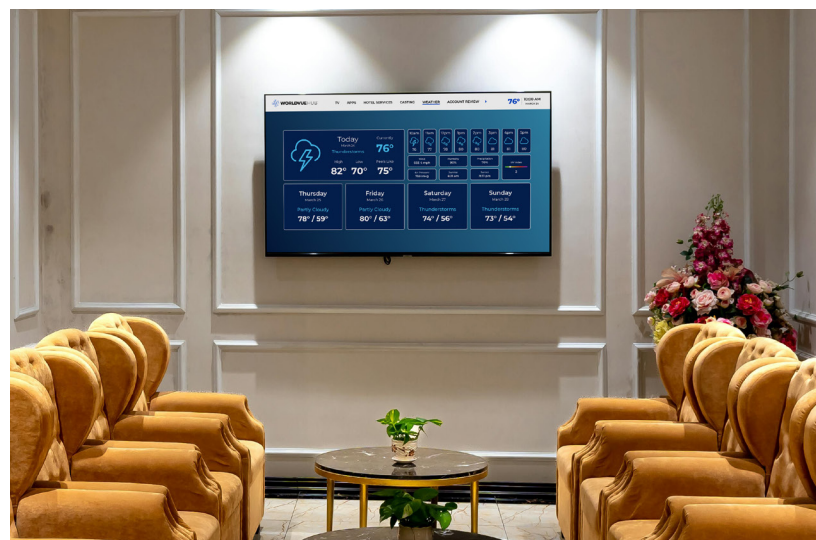
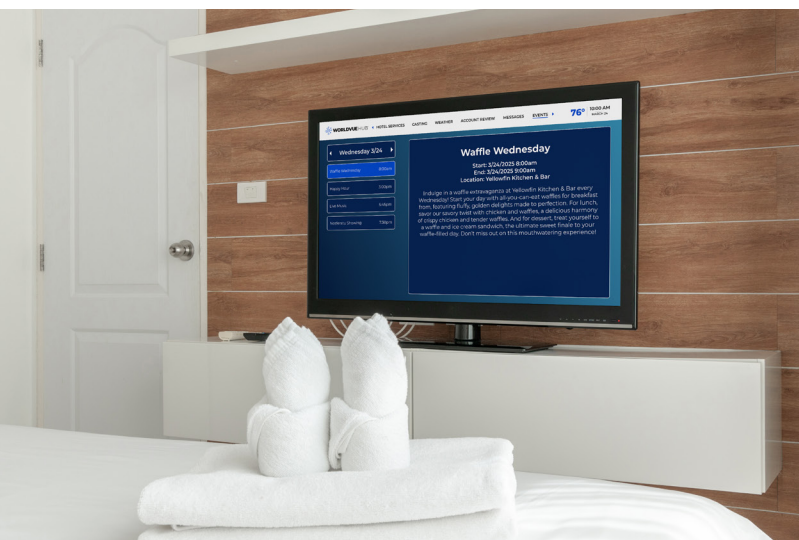
Scalable, Targeted Digital Messaging

Whether you manage one hotel or a global portfolio, delivering clear, consistent messaging at scale is essential. The WorldVue HUB gives hoteliers an intuitive portal to send timely, targeted messages directly to guests, either on in-room screens or property-wide signage.

Examples include:

- Group-specific welcomes and event information.
- Promotions for food and beverage or on-site services.
- Wayfinding information (e.g., room locations and directions).
- Property updates (e.g., pool hours, construction notices).
- Emergency alerts and weather notifications.

These messages are fully digital, centrally managed, and easily customizable. That reduces reliance on outdated and inefficient methods, such as flyers, inserts, or repeated front desk calls, improving accuracy and operational response times, as well as guest satisfaction.



Operational Efficiency: Do More with Less

Labor shortages and rising guest expectations make operational efficiency more important than ever. The Entertainment HUB helps reduce staff workloads, standardize service delivery, and simplify daily tasks.

Operational benefits include:

- **Less paper, more control** – Updates that once required reprinting signage or calling guests now take seconds via the WorldVue HUB dashboard.
- **Staff time savings** – Reduce calls to the front desk about TV setup, Wi-Fi, or property amenities.
- **Brand-wide content control** – Corporate or management teams can schedule and push content to multiple locations at once.
- **Crisis communication** – In emergencies, instant messages can be pushed to screens without delay.

This leads to more consistent communication, quicker updates, and fewer mistakes—especially valuable in high-occupancy environments or properties with rotating staff.

ROI That Goes Beyond Savings

Technology investments should improve the bottom line. The Entertainment HUB and Compass by WorldVue provide both direct and indirect return on investment, giving hotel leadership clear financial justification.

Monetization and ROI opportunities include:

- **Sponsored video space** – Hotels can offer advertising space for event organizers or vendors (e.g., a welcome video for a tech conference).
- **Upsell promotion** – Use in-room screens to promote late checkout, room upgrades, spa or restaurant deals, or exclusive offers—without needing staff to deliver the message.
- **Local business ads** – Select properties may opt to partner with nearby restaurants, attractions, or transportation services for sponsored visibility.
- **Paper and printing reduction** – Eliminating disposable room directories and flyers cuts ongoing costs and supports sustainability goals.

These features help transform a previously passive screen into an active contributor to revenue and align well with hotel ROI metrics like RevPAC.



Compass by WorldVue: Extend the Experience to Mobile

Today's guests expect mobile-first options, and Compass by WorldVue delivers.

As an extension of the Entertainment HUB experience, it allows guests to interact with hotel content and services from their smartphone or tablet, whether they're in the room, at the pool, or out exploring. The journey starts before the guest reaches the hotel.

Designed to meet modern preferences for convenience, control, and personalization, Compass by WorldVue helps hotels stay connected with guests on their terms.

Key features include:

- **Hotel services on the go** – Guests can browse amenities, view menus, book spa services, and access property information from their personal devices without needing to call or wait in line.

- **Real-time alerts and messaging** – From flash sales and happy hour invites to weather-related updates, Compass enables targeted, property-specific push notifications to keep guests informed and engaged.

- **AI concierge and personalized recommendations** – Powered by intelligent automation, Compass can help answer common guest questions—like check-out times or dining options—and suggest relevant services based on guest type, preferences, or behavior. For example, a family on vacation might see different promotions than a business traveler attending a conference.
- **Multilingual support** – Guests can interact with Compass in their preferred language, improving comfort and accessibility for international travelers.

Brandable and customizable – The Compass app experience is fully styled to match the hotel's brand identity, ensuring a seamless visual transition from the in-room Entertainment HUB to the mobile interface.

Contactless and BYOD – Guests prefer to use their own smartphones to access content. Compass supports this expectation, improving hygiene, convenience, and trust.

Compass by WorldVue expands the hotel's digital touchpoints beyond the guest room. It enhances communication, reduces service friction, and gives guests more control while also opening new opportunities for engagement and monetization. From pre-arrival messaging to in-stay upsells, it helps hotels personalize and extend the guest journey without increasing staff workloads.



Built for Global Properties

From language preferences to regional content standards, international hotels face unique technology demands. The Entertainment HUB and Compass by WorldVue were designed to serve a global audience while allowing for property-level customization.

International capabilities include:

- **Multilingual interfaces** – Guests can navigate the platforms in their preferred language, improving accessibility and comfort.
- **Region-specific content** – Properties can upload or curate content based on local events and attractions, cultural norms, or compliance needs.
- **Flexible deployment** – Whether you operate in North America, Europe, the Caribbean, Oceania, or the Middle East, the Entertainment HUB scales to meet property-specific infrastructure and guest demographics.

This makes the platform ideal for branded hotels, independent boutiques, resorts, and extended-stay properties across global markets.



Real-World Scenario: Conference Week at a Business Hotel

During a multi-day tech conference, a hotel uses WorldVue HUB to:

- Display a branded welcome message and agenda on in-room TVs (only for those guests in the conference room block).
- Offer sponsored videos from the event's main sponsor.
- Push updates about networking sessions and shuttle times.
- Promote in-house restaurant deals to conference guests.
- Reduce guest calls by preloading answers to the FAQs.



One Platform, Many Advantages

The WorldVue HUB and Compass offer hoteliers more than just a technology upgrade; they provide a strategic advantage. From enhanced guest satisfaction and loyalty to reduced operational costs and new revenue channels, they work together to drive results across the property.

In a fast-evolving hospitality market, hotels that invest in meaningful, guest-facing technology position themselves for success—not just today, but long term.

Are you ready to elevate your guest experience and streamline hotel operations with one unified platform? Discover how WorldVue HUB and Compass can help your property stand out. Contact us today for a free consultation.



**WE DELIVER. EVERY TIME.
NO EXCEPTIONS.®**

CONTACT US TODAY!

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