

CASE STUDY: avid hotel Augusta W Grovetown - An IHG Hotel

900 Husk Box Way Grovetown, Georgia, 30813



OVERVIEW

avid hotels by InterContinental Hotels Group (IHG) promotes everyday travel for a fair price. avid hotels ensure to offer exceptionally executed essentials to their guests, from comfort to technology. The IHG brand understands travel plans change every day, and avid is there for you when they do.

You can expect a great night's sleep in a clean room when you stay at an avid hotel, along with free, high-quality, grab-and-go breakfast and modern design complimented by friendly service.

In your room, you can get a sound sleep with high-quality mattresses and bedding, black-out roller shades, and a sound-reducing headboard. You can also expect an avid room to have a refreshing bathroom, in-room entertainment, a work desk, and so many more essentials.

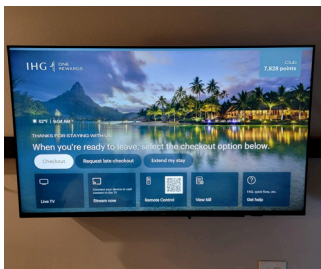
THE TECHNOLOGY

TV Install:

At the avid hotel Augusta W Grovetown, WorldVue partnered with Philips TV to provide smarter connectivity to avid guests. Each guest room comes with a 50" MediaSuite designed for a fast-paced world, featuring advanced connectivity and versatile configuration settings. Chromecast built-in makes streaming fast and easy, while Android and Google Play Store unleash infinite possibilities.

Highlights:

- UI branding
- Chromecast built-in
- Google Play Store access
- Google Assistant
- Integrated Netflix
- SmartPlug Xpress
- App Control
- CMND & Check-In
- CMND & Control



"In the beginning, our issues were very minor due to learning how to navigate a new system. The simplicity of the update with the master remote is awesome. It takes 2 minutes to fix an issue. The guests love the functionality of the Netflix and YouTube buttons. The new game console tile is amazing as well. We very rarely field questions of how to do it. Overall, I'm very pleased with the change. Guests can cast easily now too, which is such a relief."

KRISTIN SHULL | Assistant General Manager



"As the leading IHG Connect and Studio support integrator, we have found that deploying the IHG Studio platform on Philips TVs has created a seamless experience for our hospitality customers and their staff. This installation was completed in record time with minimal interruption to the facility and their guests. The result was a 100% leveled-up in-room digital experience for the guests of the avid Grovetown. WorldVue + IHG Studio + Philips TV = In-room entertainment technology that will keep customers coming back again and again."

AMY HUBER | Director of Account Operations - IHG

IHG Connect:

WorldVue is the largest integrator for IHG Studio and IHG Connect. As one of the only two Meraki Hospitality Partners with a CMNP certification, WorldVue knows how to make this solution work for your hotel. IHG Connect offers a faster, more reliable and consistent internet experience for hotel guests. It combines significantly higher bandwidth and the most advanced cloud-based WiFi technology through Cisco-Meraki managed network technology.

IHG Connect provides automatic monitoring and alerts, plug-and-play deployment and remote configuration, and self-optimizing technology. The Meraki cloud automatically optimizes the AP's channels, transmits power, and client connect settings, providing optimal performance.

IHG Studio:

WorldVue recently installed IHG Studio at the avid hotel, revolutionizing the guest experience. IHG Studio offers a dynamic platform enhancing entertainment and interactivity, complete with seamless streaming capabilities. Tailoring each guest's journey, IHG Studio ensures personalized experiences and effortless stays through innovative features like in-room TV late checkout. It's a game-changer, providing unparalleled convenience for guests and streamlining operations for staff, all while remaining exceptionally affordable.

Free With Your Stay:

- Grab-and-Go Breakfast
- WiFi
- 24-hour Gym
- Parking
- 24hr Bean-to-Cup Coffee

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