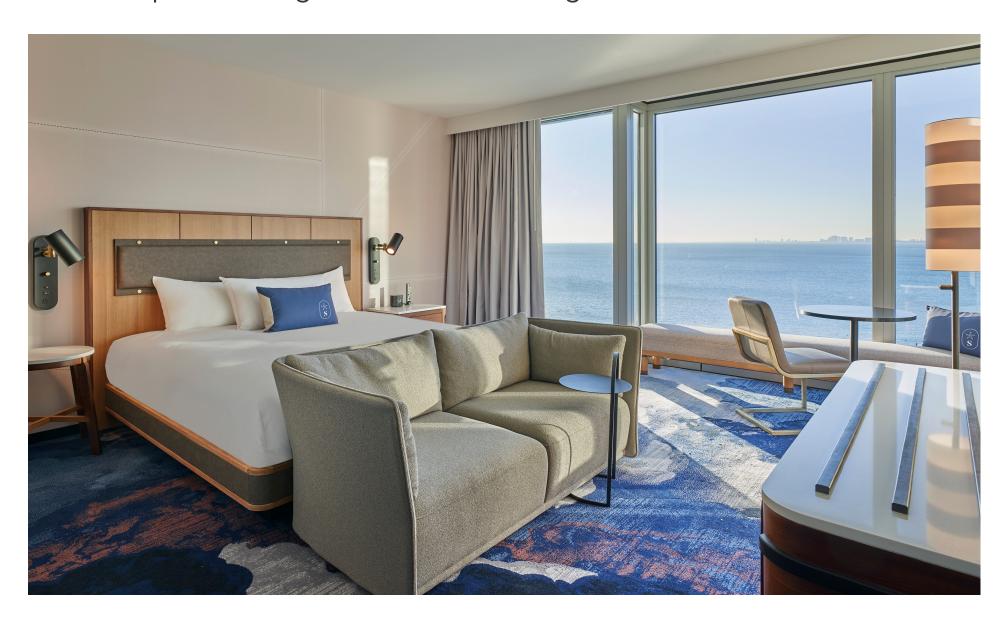


# CHICAGO'S ICONIC NAVY PIER ADDS STUNNING HILTON PROPERTY

Sable at Navy Pier opened its doors March 2021 to the public. Named for the USS Sable naval training vessel that was stationed at the pier during World War II, Sable at Navy Pier channels the nautical pedigree of its site perched high above Lake Michigan.



### **223 GUEST ROOMS**

The guest rooms are completed with weathered brass, ship wood tile and the smooth curves of a ship's interior cabin. Each room includes serenity beds, spacious living room areas and window seats with angled surfaces and textured exteriors that reflect the changing light and color of the lake and amplify it within each space. All guest rooms have floor-to-ceiling windows featuring unmatched views of the lake and Chicago's impressive skyline.

## 4,300 SQ FT EVENT SPACE

The hotel features 4,300 sq. ft. of meeting and event space and is home to Lirica, a Latin-inspired restaurant, and Offshore, the world's largest rooftop bar. Just minutes from Chicago's bustling urban core, there is no shortage of things to do including world-class shopping, entertainment, and novelties right on the pier.

# 100TH CURIO COLLECTION

Sable at Navy Pier is the 100th property to open in Hilton's upscale Curio Collection

#### **ROOM AMENITIES**

- LAKE AND SKYLINE
  VIEWS IN EVERY GUEST
  ROOM
- FLOOR TO CEILING WINDOWS
- 55" LG SMART TVS
- SERENITY BED
- ZERO% COLLECTION NATURAL TOILETRIES







### TRUST IN TECHNOLOGY

Maverick Hotels and Restaurants tasked World Cinema, DISH Business, and LG Electronics with delivering a sustainably designed and technologically advanced solution to support this one-of-a-kind property.

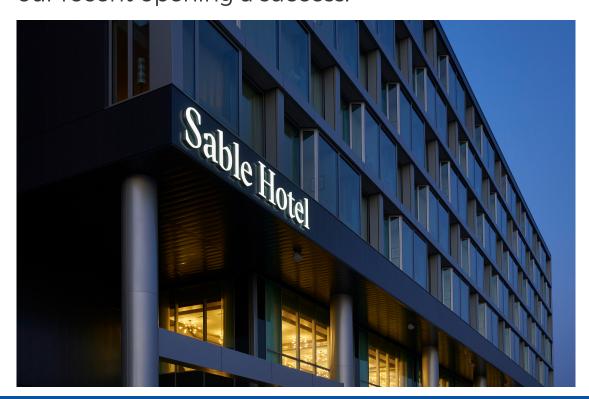
"We were brought in to deliver a high-performing, highly-reliable technology platform that could advance entertainment, infotainment and personalization, all while matching the design aesthetic of the guest rooms." said David Goldstone Senior Vice President & Chief Customer Advocate at World Cinema.

#### **Guest Rooms**

LG 55" UT570H hospitality televisions were chosen for the guest rooms at Sable at Navy Pier. The UT570H series is LG's Pro:Centric Enhanced Hospitality UHD TV featuring Pro:Centric and Pro:Idiom technologies for easy management, configuration and updates to guest rooms TVs via a centralized management system.

To power entertainment across the property, World Cinema leveraged SMARTBOX technology from DISH Business. Amir Ahmed, SVP of Sales, commented, "DISH Business is proud to be working with Hilton and World Cinema to deliver an engaging, personalized, in-room entertainment experience that will delight the guests of this incredible property."

"When it comes to Sable, I have to look at several things: quality, service, and price. WCI delivered on all three," said IT professional Sam Selim. "Our installation was seamless and any service or support was made a priority. It contributed to making our recent opening a success."



#### A WORD FROM THE GENERAL MANAGER, LAURENT BOISDRON

What guests can expect

"Sable is a place where overnight guests can find an unmatched hotel experience in Chicago, as well as the most spectacular lake and skyline views in the city."

What the Chicago community should know

"After more than 100 years, we are excited to bring the first and only hotel to iconic Navy Pier. We welcome you to experience this local destination like never before – from the comfort of our thoughtfully appointed guest rooms to the Latin and Iberian-inspired flavors at Lirica Restaurant."

Www.wcitv.com Luxury@wcitv.com

