

BHG

WorldVue provides over-the-top television services including customized programming and streaming services to the iconic Beachcomber Hotel Group collection of hotels.

WorldVue partners with Beachcomber Hotel Group to bring innovative technology to today's travelers. Advanced technology solutions include high-speed, complimentary Wi-Fi and SMARTBOX technology by DISH Business and WorldVue HUB™ from WorldVue.

## OVERVIEW

The Beachcomber Hotel Group, BHG, is a family-owned business with four properties in Fort Bragg, California: The Beachcomber Motel, Surf & Sand Lodge, Beach House Inn, and Harbor Lite Lodge. All are located on Main Street right down the road from one another.

## **HISTORY**

Since April 1, 1972, the Beachcomber Hotel Group has been a family-owned business beginning with the Beachcomber Motel. The first expansion of the BHG didn't happen until September 1998, when the Hunt family purchased the neighboring property, becoming the largest beachfront property on the coast growing to 72 rooms and about 800 feet of ocean view frontage.

After the 2008 recession, BHG purchased the Surf & Sand Lodge from their neighbors who were family friends, turning it into a "sister" property of the Beach-comber. This property offers private balconies and patios with beautiful views of the Pacific Ocean.

Just a few years later in 2013, the Hunt family purchased the Beach House Inn from another close friend. The close proximity to both their properties made it the perfect fit for expanding. This leaves BHG with over 130 rooms across 3 properties, all with unique experiences to offer guests.

49 years after the Hunt family first purchased the Beach-comber Motel, the opportunity to expand presented itself again. The fourth and final addition to BHG is the Harbor Lite Lodge, just down the road from its "sister" properties. With peaceful views of the Noyo Harbor and a short walk away from Glass Beach.

With over 50 years of history, the Beachcomber family has grown from 9 bare rooms to over 200, filling up every day.

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WorldVue has had a pleasure working with the Beachcomber family, we are a family here at WorldVue too, so it is nice to share the same values. All their properties are unique and offer so many wonderful experiences for guests, we are happy to help them make that happen.

David Goldstone, EVP & Chief Sales Officer | WorldVue















The WorldVue product is a tremendous amenity for our guests and adds considerable value to the stay experience. Shortly after the installation period, there were several instances at each property when TV signal or applications did not perform as expected, causing dissatisfaction for our hotel guests and employees. However, the whole service center team offered excellent service in helping to resolve these issues. I cannot overstate how much I have appreciated Diallo's patience and professionalism as he worked to fix these problems. If the service continues to work without significant interruption, we will be very happy customers.

Jon Glidewell, MSHT, CHA | Regional Manager



## TECHNOLOGY SOLUTIONS

WorldVue partners with Beachcomber Hotel Group to bring innovative technology to today's travelers. These family-owned properties combine unforgettable experiences and updated design with modern-day amenities and guest-room entertainment.

Advanced technology solutions include SMARTBOX 2, TV programming by DISH Business and WorldVue. SMARTBOX 2 delivers up to 192 HD channels with 4K HD content. This program works with your existing network so there is no need for costly rewires and can power high-quality entertainment with or without a set-top-box. DISH Business and WorldVue's solution offers customizable guides and private networks with seamless OTA integration.

WorldVue HUB™ is a fully customizable in-room entertainment program to meet and exceed BHG guests' desires. It is tailor-made for you and has recently introduced the WorldVue HUB™ Mobile Web Remote so guests can scan and connect for a touchless solution! WorldVue can use many different paths to the room (Ethernet, Wi-Fi, Cable Model) so upgrading an in-room experience is seamless for guests and management. It opens the door to the world of streaming video applications, integrating with PMS and room controls, and is the hotel room's managed gateway to digital transformation.

Beachcomber Hotel Group also uses WorldVue's Chromecast solutions, stand-alone casting, where guests can cast content directly to your guest room televisions. All that is required is televisions with HDMI ports, the Chromecast Dongle, and a proxy server! No set-top-box is needed, the Chromecast Dongle can be purchased and installed by WorldVue.





## **AMENITIES**

- Wi-Fi Wireless Internet
- Free local calls
- Outdoor Bar-B-Que decks
- Guest laundry
- Complimentary coffee & tea
- Bike Rentals
- Dog Park & leash-free dog run

- Whirlpool & hot tubs
- Fireplaces
- Microwaves, refrigerators, kitchenettes
- Private decks
- Hair dryers
- Flat Screen TVs with DirecTV

It's a true privilege to deliver quality entertainment to all four of Beachcomber Hotel Group's properties. We're proud to support this iconic familyowned business with technology that will help entertain their guests for generations to come.

Kris Singleton, Senior Vice President | DISH Business







